Abstract:
Any attempt in the area of substance abuse treatment without paying especial attention to client motivation has often been regarded as failure. It is now widely acknowledged that Motivation is a crucial component of behavior change, especially so in the area of addictive behavior. It is commonly believed that addicts show specific internal and enduring personality characteristics such as lack of motivation to change, and the use of defense mechanisms such as denial, projection and rationalization which is often believed to prevent addicts from recognizing their problem. Miller and Rollnick (1991) by referring to this as “ambivalence about change”, argue that (MI) is an approach to help clients resolve this ambivalence.
(MI) views motivation as a fluctuating state of readiness to consider changing a behavior. They define (MI) as a directive, client–centered counselling style for helping addicts explore and resolve the ambivalence about changing addictive behaviour.
Prochaska and DiClemente (1984) have offered a comprehensive cognitive–behavioural outpatient counseling approach for substance abusers. This program includes six components: 1-precontemplation, 2-contemplation, 3-preparation, 4-action, 5-maintenance, and 6-relapse.

The goals of present article are three–fold:
In the first step, it introduces a brief form of motivational Interviewing for addictive behaviors. Its primary basis is the idea that most substance abusers seek medical treatment without being ready to change addictive behaviors. As a result, attempts the addicts to change often lead to their resistance. Therefore, the use of motivational interviewing (MI) in which clients are directed towards realizing their own reasons and arguments for changing their behavior, seems to be most appropriate to motivate and prepare them for change. In the second step, the article tries to discuss advantages of motivational interviewing approach to often approaches (e.g. skills training approach, Indirect approach and confrontational – denial approach) and suggests that (MI) is the most appropriate strategy for the substance abusers, according to their degree of readiness for change. Finally in the third step, the article attempts to indicate the current dominant strategies of addiction treatment in Iran and concludes that due to dominance and commonality of medicine – based treatment strategies of addictive behaviors, (MI) could be introduced as an alternative and appropriate treatment strategy for drug addicts in Iran.